



AGEWELL MAKES MINNEAPOLIS/ST. PAUL BUSINESS JOURNAL'S FAST 50 LIST

Edina, MN October 7, 2011— For the second time in four years, AgeWell has been named one of *Minneapolis/St. Paul's Business Journal's* Fast 50. This list is comprised of the top 50 private companies in Minnesota that are the fastest growing.



According to Joel Theisen, CEO and Founder of AgeWell, despite the stalled economy, there are companies in Minnesota that are growing. This year's Fast 50 represents an eclectic group of companies, including IT firms, business consultants, staffing firms, office-furniture dealers, home

health care companies, a contract bus service provider, marketing agencies, an aquarium-supply retailer — all bookended by two restaurant groups. But they have some things in common besides rapid revenue growth from 2008 to 2010.

The article attributes their success to loyal customers who help guide their product and services offerings. Most emphasize the importance of setting specific business goals and sticking to them with a laser-like focus. And just about all praise their employees for exhibiting the passion and skills necessary to grow a company's bottom line.

"Last year, AgeWell grew just over 50% from the previous year, and our double-digit growth for more than 5 years in a row is helping us earn accolades and recognition from the business press at a time when many companies are not growing at all," commented Theisen. "We are thankful to everyone who helped more people experience our innovative Life Care model. That has fueled our growth and gained us recognition."

ABOUT AGEWELL

One of the fastest growing companies in the Twin Cities last year, AgeWell has experienced double-digit growth since its founding in 2004, and last year grew more than 50%. The company is the leading provider of Life Care (a unique geriatric care management model) in the metro, and is becoming a national catalyst to empower seniors and support them in avoiding the roller coaster of health care crises by using a comprehensive life plan to age well.

Life Care is an architecture that enables seniors to connect to their goals for aging well. The Life Care approach involves first helping people explore and assess their needs and wishes, then working with them to prioritize goals, lay out the plan to reach their goals, and finally assisting them in achieving their goals.

Known as a business innovator, AgeWell CEO & founder Joel Theisen has been named one of the 40 under 40 in the Twin Cities in 2007 and has also been consistently recognized by the media as an outstanding entrepreneur and community activist. Joel has over 20 years of experience in the healthcare industry with specific expertise and focus in home and community-based elder care.

For more information on AgeWell or to get a free Navigation Kit, call 952-345-8770 or visit online at www.agewellhomecare.com.