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FOR IMMEDIATE RELEASE

**Lifespark and Vincent Companies Acquire The Homestead at Coon Rapids**  
*Providing a differentiated approach to senior living with a complete senior health experience*

**Coon Rapids, MN— (January 22, 2024)** — Vincent Companies and Lifespark, a complete senior health company, have entered into an agreement with Volunteers of America National Services (VOANS) to acquire The Homestead at Coon Rapids, with Lifespark Senior Living providing management services. The Homestead at Coon Rapids, now Boden Senior Living - Coon Rapids, transitioned on January 11, 2024.

“Seniors deserve to age magnificently, on their terms, within an environment that fosters strength, purpose, and belonging,” said Matt Kinne, Chief Operating Officer for Lifespark and Lifespark Senior Living. “That’s what this partnership brings to Coon Rapids. A different approach to senior living that emphasizes health, vitality, and delivers a complete senior health experience right to seniors’ doors.”

As part of the acquisition, Vincent Companies and Lifespark will implement enhancements to further elevate the quality of life for residents at Boden. These improvements incorporate upgrades to living spaces, expanded dining options, and the introduction of innovative health and wellness programs, including virtual social engagement across multiple states through Lifespark’s Spark Performances led by world-renowned geriatrician, Dr. Bill Thomas.

"The entire team at Vincent Companies is inspired by this approach to senior living because we’ve seen the difference this approach to senior health has made,” added Anna Horton, COO of Vincent Companies. “To provide the right health services and dignity to the people who need it most is an honor and a privilege for us. We are looking forward to supporting the seniors and families in Coon Rapids."

Boden Senior Living – Coon Rapids is open and welcomes seniors. Please call 763.233.5100 for additional information and to schedule a tour or visit <https://bodencoornrapids.com/our-community/>.

**About Vincent Companies:**

The Vincent Companies is a privately held firm with multiple specialized divisions, all guided by a simple philosophy: Identify opportunity, manage risk, and create exceptional value for everyone with the impact of our initiatives.

**About Lifespark**

Lifespark, headquartered in St. Louis Park, MN, is a complete senior health company, helps people stay healthy at home, navigate their health options confidently, and live fuller, more independent lives, no matter where they call home. Lifespark operates 38 senior living communities in Minnesota and Wisconsin, and provides Skilled Home Health, Hospice, Community Home Care (private-pay), outpatient therapy, senior-savvy pharmacy, and transportation. Visit [lifespark.com](http://lifespark.com) for additional information.

**About Lifespark Spark Performance League**

Ageing Magnificently is a team sport. We become stronger, healthier, and happier individuals when we come together as a community. Through our Spark Performance League, we build relationships and challenge one another as we break from the myth that aging is an inevitable decline. Our athletes believe these performances are more than competition, they’re about connecting to greater strength, purpose, and belonging (and a whole lot of fun!). Designed by Dr. Bill

Thomas, these performances promote healthy aging by purposefully engaging the mind, body, and spirit. With roles for athletes, cheerleaders, analysts, scouts, practice coordinators, rhythm sections and so much more, we promise you, there's a place for you and your skills in our Spark Performance League. Visit our web site for additional details: <https://lifespark.com/spark-pillars/>

**About Volunteers of America National Services:**

VOANS, part of the Volunteers of America family of organizations, provides affordable housing and healthcare services in over 40 states and Puerto Rico. The organization employs over 2,800 professionals who provide high-quality services and care to our clients. As one of the nation's largest non-profit affordable housing owners/operators, the VOANS portfolio includes over 240 properties and 15,000 affordable housing units. VOANS also operates over 46 senior healthcare programs, including skilled nursing, assisted living, home health care, adult day, and Program for All-Inclusive Care for the Elderly (PACE). For more information on VOANS, please visit our website at [www.voans.org](http://www.voans.org).